



IEEE CN Smart Cities Utrecht Netherlands

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Live Stream Seattle Washington



Beverly Parsian

For more than 25 years, Ms. Parsian has been an enthusiastic project management advocate. Having started with the management of eLearning projects (and furthered with a Masters and PhD), Beverly has managed, taught and conducted research in PM (project Management) in the public sector around the world and dozens of teaching experiences and publications have been accumulated along the way.

A desire to maximize the social impact of her project management career led to a change in direction a few years ago. Moving from the tech frontier of education to that of cities, she made one of the easiest and best decisions of her professional

life! Investigating the role of projects in smart cities is her focus with the ultimate goal of working directly with companies and cities to do the same.

Two thirds of the world population will live in cities by 2050...Beverly would like them to be places worth living in by focusing on what matters to each of us...our quality of life!

Register at: <https://events.vtools.ieee.org/m/339036>

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