



The IEEE presents

The Metaverse What is it?

Friday September 2, 2022, 12 pm PDT

Live Stream from Seattle Washington

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The Metaverse is struggling. It is a hard conclusion to reach. However, it is the case. This presentation explores the primary reason behind the Metaverse issues and offers a few meaningful steps we can take to kickstart the Metaverse. Additionally, the presentation reviews an example of a B2B Metaverse company to highlight what works in the current environment and what doesn't.



Alec Pestov

Alec Pestov is an industrial XR expert and the founder of vGIS Inc. He has a keen interest in XR, visualization and spatial technologies. Alec is an experienced entrepreneur with three previous successful start-ups and the founder of vGIS who holds an MBA degree with a specialization in Macro Economics and Strategic Management.

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