The IEEE presents

The Metaverse What is it?

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Live Stream from Seattle Washington

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The Metaverse is struggling. It is a hard conclusion to reach. However, it is the case. This presentation explores the primary reason behind the Metaverse issues and offers a few meaningful steps we can take to kickstart the Metaverse. Additionally, the presentation reviews an example of a B2B Metaverse company to highlight what works in the current environment and what doesn’t.

Alec Pestov is an industrial XR expert and the founder of vGIS Inc. He has a keen interest in XR, visualization and spatial technologies. Alec is an experienced entrepreneur with three previous successful start-ups and the founder of vGIS who holds an MBA degree with a specialization in Macro Economics and Strategic Management.

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