

## **Wednesday March 22, 2023, 7 am PDT Live Stream Seattle Washington**

Overview of the carbon markets and discuss voluntary vs compliance markets and will focus on the clean fuel programs:

- The Low Carbon Fuel Standard (LCFS) programs in California and British Columbia.
- The Clean Fuels Program (CFP) in Oregon.
- The Clean Fuel Standard (CFS) program in Washington State.
- The Canadian Clean Fuel Regulations (CFR).



John Somers serves as Senior Development Manager on the Transportation Markets Team of 3Degrees Group. 3Degrees is a specialized provider of climate-related services to public agencies, utilities, corporations, fleet managers and organizations across the United States and internationally. They have worked to design, implement and market industry-leading voluntary renewable and decarbonization programs. The largest supplier of renewable energy credits (RECs) to voluntary end users in North America, globally 3Degrees trades more than 138 environmental products from 65 different countries.

John's work focuses on helping public and commercial fleet operators, vehicle OEMs, EV charging infrastructure providers and hydrogen & RNG fuel suppliers quantify and monetize their transportation-related emissions reductions from road, rail, marine and aviation operations in order to take full advantage of state, provincial and national incentives through programs including the federal RFS program, the LCFS programs in California & British Columbia, the CFP in Oregon and the new clean fuels programs in Washington state and Canada.

Prior to joining 3Degrees last summer John ran a private consultancy and coaching practice. From 2007-2017 he served as Vice President of Business Development for Clean Energy Fuels Corp. He led Clean Energy's sales team in the US and Canadian public transportation markets, successfully developing multimillion-dollar public-private partnerships with municipalities and federally funded public transit agencies.

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