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KEYNOTE PRESENTATION

# REBOOTING LEADERSHIP

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*Connecting Through Our Humanity*

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DOMINIC VOGEL

President, Vogel Cyber Leadership & Coaching

## PART ONE

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# In The Beginning...

Every great leader  
has an origin story.

This is where it  
starts.

# Your First Leadership Role

## Sh\*t Just Got Real.

- 🔥 No playbook. No manual. No prep.
- 🗣️ How do I actually inspire people?
- 👥 How do I lead a team that trusts me?
- ⚡ How do I drive real innovation?
- 🗨️ **Nobody. Prepared. Me. For THIS.**



*Every great leader starts here.*

# Sound Familiar?

*The gaps nobody told you about.*



Overlooked  
people skills

Nobody  
trained you for  
the human  
side.



How do I inspire  
my team?

Motivation isn't  
covered in the job  
description.



How do I  
lead?

Managing  
tasks ≠  
leading  
people.



How do I drive  
innovation?

Creating a  
culture of ideas  
takes skill.



Conflict resolution  
— what is that?

Friction happens.  
No one showed you  
how.



Not prepared  
to LEAD.

The real gap  
no one admits  
out loud.

*If you are nodding then this talk is for you.*

PART TWO

# There's Hope!!!

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Hidden traits. Unexplored  
dimensions.

A new kind of leadership for  
the AI era.

AUTHENTICITY · VULNERABILITY · EMPATHY · KINDNESS



UNLEASH YOUR LEADERSHIP LEGEND

“

*Authenticity*  
*is a*  
***SUPERPOWER.***

— *Rebooting Leadership with Dominic Vogel*

You have the power to transform lives. Shape cultures. Help people see **TRUER** versions of themselves.

How? **Be. You.**

## PILLAR ONE

# AUTHENTICITY

*Be Real. Not Perfect.*

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- ✓ Be transparent and honest
  - ✓ Relational, not transactional
  - ✓ Be genuinely you
  - ✓ Live courageously
  - ✓ Stay relentlessly positive
  - ✓ Practice mindfulness
  - ✓ Show your humanity
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- ✓ **Your team wants REAL!!! NOT perfect**



## PILLAR TWO

# VULNERABILITY

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### ⊗ Old Myth

- *Hide your struggles.*
- *Maintain the perfect facade.*
- *Stay emotionally distant.*
- *Never show doubt.*

### ✓ NEW TRUTH

- ✓ **Vulnerability = Strength**
- ✓ **Share your fears and struggles**
- ✓ **Transparency builds TRUST**
- ✓ **Creates visceral connections**
- ✓ **Emotional equity**
- ✓ **Culture of openness**

*“The leader who shows up **real** builds a team that shows up **loyal**.”*

## PILLAR THREE

# EMPATHY

## *The Bridge to Greatness*



### Seek Their Story

Every person carries a story you have not heard yet. Seek it.



### Listen with Compassion

Not to respond but to truly understand. There is a difference.



### "How Can I Help?"

The 4 most powerful words in leadership. Use them daily.



### Make Them Feel Seen

Seen. Heard. Valued. This is the foundation of every high-performing team.

Empathy is not soft; it is the **competitive advantage** every great leader deploys daily.

## PILLAR FOUR

# KINDNESS

*The Game Changer.*

⚡ RESEARCH BACKED

4x

More Innovation

Valued teams innovate far more than overlooked ones.

≠

Kindness is Not Niceness

Kindness means the hard conversation delivered with love.

♥  
That is REAL  
leadership.

∞

Ripple Effect

One act of kindness in a team multiplies outward without limit.



*Lead with love, compassion, and generosity and watch your team **TRANSFORM.***

## PART THREE

# Not All Rainbows.

*The honest challenges every leader faces.*

*Let's talk about them.*



” *The leaders people follow most are not the ones who never struggled, they are the ones who were honest about it.*

## PART THREE — REAL TALK

# Real Talk

*The challenges no one puts in the job description.*

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- 🧠 Impostor Syndrome: feeling like a fraud
- 🔧 Trying to do everything yourself
- ⚡ Navigating toxic or bad energy
- 📅 Over-committing and burning out
- 🌊 Dealing with anxiety and self-doubt
- 💖 Recovering from failure in public
- 🗨️ Leading vs managing
- 💖 *Celebrating others when you are struggling*



# NEW BEGINNINGS

*Invest in your people. Invest in yourself.*

## Invest in Your PEOPLE

People-first culture  
drives everything else.

## Build Communication Skills

Soft skills are your  
competitive edge.

## Mentorship & Coaching

The best investment any  
leader makes in others and  
themselves.

## Psychological Safety

Not a buzzword. The  
foundation of every high-  
performing team.

## Foster Creativity

Safety creates the  
conditions where  
innovation happens.

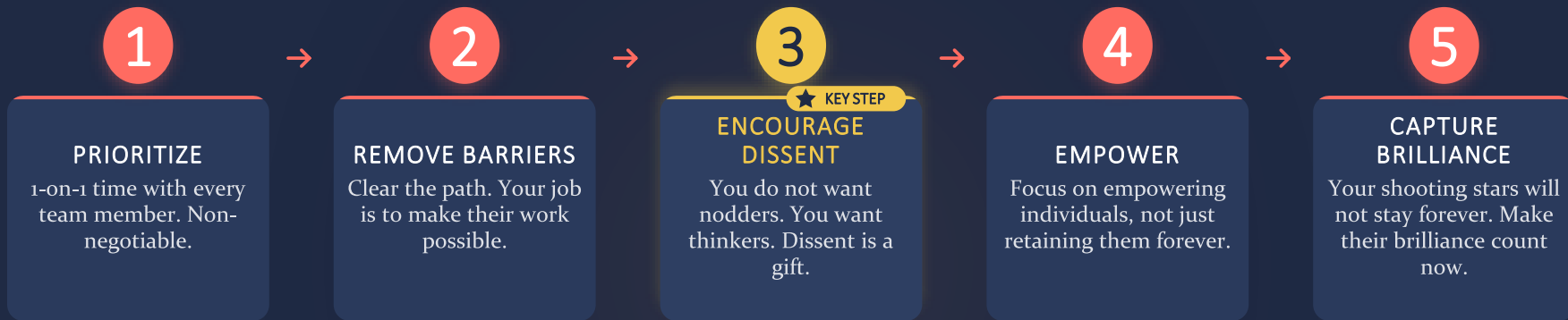
## BUILD YOUR BRAND!

Your personal brand is  
your leadership legacy.  
Build it intentionally.



# CONNECT THE DOTS

*Leadership is built one relationship at a time.*



Talent optimization = *Energy* + *Growth* + *Leadership*.

## LEADER CREED

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AUTHENTIC

*I will be authentic even when it is hard.*

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VULNERABLE

*I will be vulnerable to build trust.*

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EMPATHY

*I will show empathy to understand.*

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KINDNESS

*I will always lead with kindness.*

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*Say it with me.*

## ▶ THE CALL TO ACTION

# RISE ABOVE

*Refuse to be transactional.  
Be transformational.*

*Invest in relationships.  
Inspire. Motivate. Uplift.*



AUTHENTICITY

VULNERABILITY

EMPATHY

KINDNESS

🌀 REBOOT LEADERSHIP — STARTING TODAY.



“

*Embrace the journey...  
and discover your true self.*

— *Dominic Vogel*

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EXCLUSIVE ATTENDEE OFFER

# FREE for Attendees!

*Human Leadership Score Snapshot.*

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- 🎯 Discover your personal leadership style and strengths.
- 📈 Identify your key growth edges as a leader.
- ♀ Receive a personalized insight report
- ↔ Exclusively for today's audience no strings attached!



Claim Your Free  
Snapshot

Visit  
**[vogelleadershipcoaching.com](https://vogelleadershipcoaching.com)**  
or connect with Dominic directly  
after the talk.

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CALL: 1.604.816.5457

**[vogelleadershipcoaching.com](https://vogelleadershipcoaching.com)**

# Reach Out Anytime.

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## Dominic Vogel

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-  **FREE** Human Leadership Score Snapshot

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*Looking forward to chatting with you soon!!!!*



**Dominic Vogel**

*Rebooting Leadership*

*Call/Text: 1.604.816.5457*