



Smart Cities New Zealand

October 20, 2022, 7 pm PDT (Oct 21, 3 pm NZ)

Live Stream Seattle Washington

Smart cities, smart society, smart council, smart nation, smart... What are we really talking about when it comes to leveraging technology and innovation to support service provision, mobility, asset management, infrastructure and development, engagement, and prosperity etc? What is already going on and what is the potential for Aotearoa New Zealand? This talk will provide insights from across the region including some useful context and thoughts on how we can more effectively collaborate across sectors for greater wellbeing and economic growth.

Jannat's initial career, spanning more than 10 years, was in the financial services industry leading mid to large-scale technology adoption initiatives, after which Jannat spent more than a decade in the tertiary education sector, before more recently taking up roles and leading initiatives in the IoT, smart cities, AI, digital twin, and digital enablement spaces. With a focus on leveraging technology and data in innovative ways to benefit people and planet Jannat is a Principal Advisor at Ecosystem, a technology research firm based in Singapore.



Jannat Maqbool

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Mark Thomas, Managing Director & Founder Serviceworks

Mark is an entrepreneur, a highly regarded strategist, and smart cities expert. He specialises in smart city development focusing on urban mobility, city digitisation strategy and new technology utilisation. He's passionate about using technology to better address urban climate challenges, build greater economic opportunities and boost citizen engagement. He is a regular international speaker and media commentator on smart city, urban and mobility issue issues.

He is an experienced director and has held governance roles across a range of private, public, and not-for-profit organisations. Mark founded the advisory services business Serviceworks. He was also an elected member of Australasia's largest local authority and the one of the world's most liveable city, Auckland New Zealand, for six years. He is chair of the ASEAN New Zealand Business Council and on the boards of the Smart Cities' Asia

Advisory Board, NZ Tech's Sustainability Board, and the Committee for Auckland. He chairs the Auckland Night Shelter Trust and is a member of the Australia New Zealand Smart Cities Council Future of Place Taskforce.

He received the Leadership Award for Outstanding Contribution towards building Smart Cities, the Asia Smart Cities Excellence Award, and is part of the Top 50 Most Impactful Smart Cities Leaders.

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