



IEEE CN Smart Cities Sydney

Live Stream Seattle Washington

June 15, 2023, 7 pm PDT



(June 16, 2023, 12 pm Sydney)

Join us for a session on Smart Cities Sydney Australia. Find out why Sydney is one of the top Smart Cities with smart health, Smart Water, Smart Education, smart Energy, Smart Mobility. **MQTT: A Future for Smart Cities?** You don't want to miss!

Bringing Data Culture to Smart Cities BRIEF: Leaders in all types of organizations are recognizing that to succeed in the third decade of the 21st century and beyond, they must leverage the enormous power and value of data. This acknowledgement, and the actions that senior leaders take to foster the use of data, is the primary success factor in the development and maturity of an effective data culture. This short talk provides high-level guidance on how to build a data culture for a smart city.



Dr. Jonathan Reichental

Dr. Jonathan Reichental is a multiple-award-winning technology and business leader whose career has spanned both the private and public sectors. He's been a senior software engineering manager, a director of technology innovation, and has served as chief information officer at both O'Reilly Media and the City of Palo Alto, California. Reichental is currently the founder of advisory, investment, and education firm, Human Future, and also creates online education for LinkedIn Learning. He has written three books on the future of cities: Smart Cities for Dummies, Exploring Smart Cities Activity Book for Kids, and Exploring Cities Bedtime Rhymes. His latest books include Data Governance for Dummies and a Cryptocurrency QuickStart Guide.

Register today at: <https://events.vtools.ieee.org/m/357244>

Mike Brisbois | 708.668.5488 | mike.brisbois@ieee.org

MQTT: A Future for Smart Cities?

Daniel Lawson is a business and radio frequency engineering professional with over twenty-five years' experience across technology development, market analysis and operations. He brings knowledge to the IoT Smart Cities realm through his extensive experience in telemetry and SCADA systems (IIoT) across mining, petroleum and water industries. Daniel has held numerous senior leadership positions and consulted for the executive of many organizations in SE Asia, Oceania and the US. He is the head of sales and business strategy within the APAC region for ELPRO Technologies.

Please welcome Daniel Lawson...



Daniel Lawson

Register today at: <https://events.vtools.ieee.org/m/357244>



Mike Brisbois | 708.668.5488 | mike.brisbois@ieee.org