



Join us for our IEEE Tech Talk

Magnetic Levitation

Tuesday April 26, 2022, 4 pm PDT



Bio George Mizell

George graduated from the University of Alabama at Birmingham (UAB) in 1979. George worked 12 years at Alabama Power Company in Power Generation and performance testing. He founded SuperMagnetMan in 2000 and operated it until 2014 where it was acquired by the Foursee Group. Over the last 20+ years he has worked with thousands of customers in need of magnet solutions. He has built a library of educational and informative videos on many magnet subjects through the SuperMagnetMan YouTube channel.

VP Engineering & R&D – SuperMagnetMan

Register at: <https://events.vtools.ieee.org/m/309377>

Mike Brisbois | 708.668.5488 | mike.brisbois@ieee.org

More about George Mizell, Jr.

I enjoy coming up with ideas and developing them into full businesses. All my business development is internal and takes time as I fund its growth. All my experience in every business has provided a widespread foundation to help develop businesses. Some of my earlier experiences taught a lot of what not to do.

My time as an employee at Alabama Power helped show how important planning is. My time consulting with Alabama Power in Marketing and in Leadership Development helped me learn how important it is to analyze information and identify and appreciate the people that make a company great.

My time developing the SuperMagnetMan brand and business was like getting a PhD in Strategic Marketing as well as magnet engineering.

AllPencilsDown has been a true labor of love. I love working closely with thousands of students and seeing the impact it has made on both the students and the families who see their kids get scholarships. Developing the online video classes has fulfilled a dream I have had for the past 10 years, and it is so exciting to see it doing so well.

After creating the best boiler performance improvement program at APCO but then seeing it die away after I left was sad. Through a miracle the Chinese Power industry has become aware of it, and it is so exciting to get to work towards recreating such a program again for a country that appreciates it. Hopefully we will be ready with a test project early next year.

I have several other business ideas that I am working on as time permits:).

My time at NorthStar show cased what a great team can do, and I learned a lot about mergers and acquisitions. Working with Susan Wasley, Elise Jones and my wife was truly a joy. I am still amazed when I think of what we could accomplish over a lunch hour.

Register at

<https://events.vtools.ieee.org/m/309377>

Mike Brisbois

708.668.5488

mike.brisbois@ieee.org

