

WHO How WHAT




WHEN ChatGPT WHY

WHERE



NIKI CLARK, FPQP

Marketing Specialist

-  niki@nikiclarkmarketing.com
-  [nikiclark](#)
-  [nikicl](#)



DEREK POLLARD, PHD

Marketing Specialist

 derek@constellarcreative.com

 [derekpollard-phd](https://www.linkedin.com/in/derekpollard-phd)

 [DerekPollardPhD](https://twitter.com/DerekPollardPhD)

It took
ChatGPT 5 days
to reach one
million users

ChatGPT Sprints to One Million Users

Time it took for selected online services to reach one million users



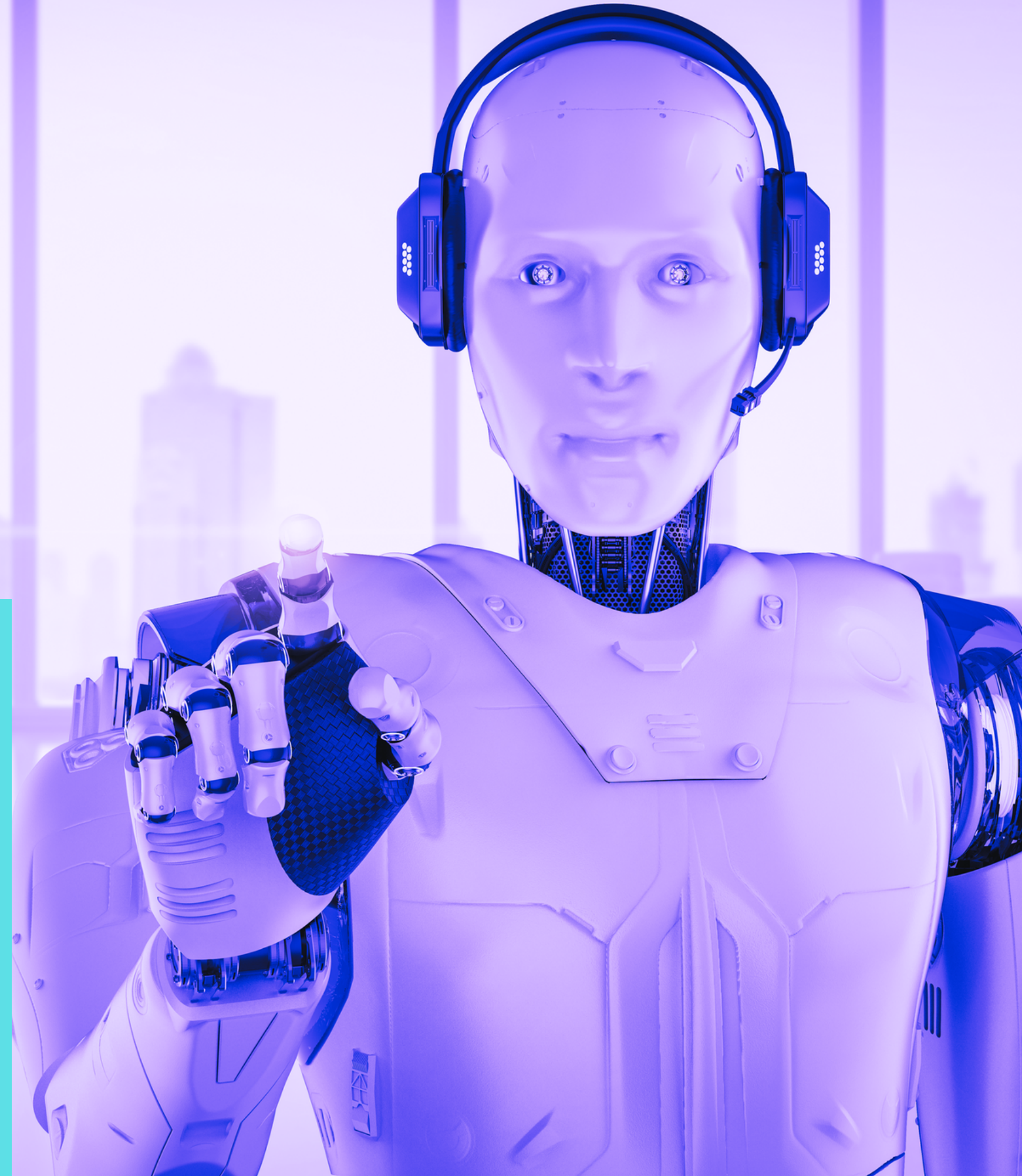
* one million backers ** one million nights booked *** one million downloads

Source: Company announcements via Business Insider/LinkedIn



GENERATIVE
PRETRAINED
TRANSFORMER

What is
ChatGPT?



10 Million Queries Per Day

(estimate)



Sam Altman ✓

@sama



ChatGPT is incredibly limited, but good enough at some things to create a misleading impression of greatness.

it's a mistake to be relying on it for anything important right now. it's a preview of progress; we have lots of work to do on robustness and truthfulness.



USES OF CHATGPT

Personal assistants and scheduling.

Customer service and support.

Education and training.

Predicting questions.

Debugging codes.

Essays.

USES OF CHATGPT FOR YOU



Code and efficiency analysis.

Streamline workflow.

Language translation.

Intelligence analysis.

Military logistics.

Surveillance.

Remember, you're helping to train ChatGPT, so it's not only learning from what you input but also how you interact with it.

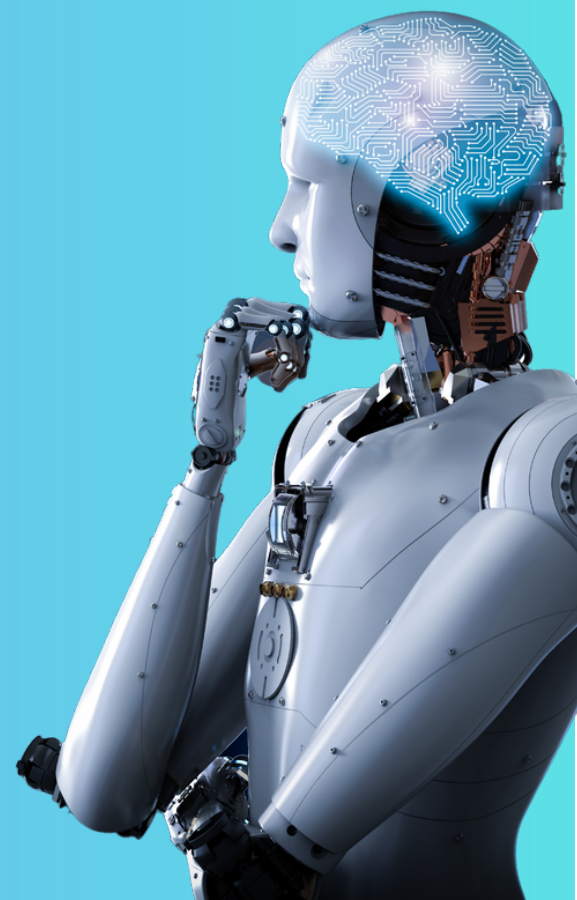
Do's and Don'ts

Do's

- Have a clear goal
- Be concise & specific
- Provide context
- Avoid open-ended questions
- Give a conclusion
- Give a writing limit

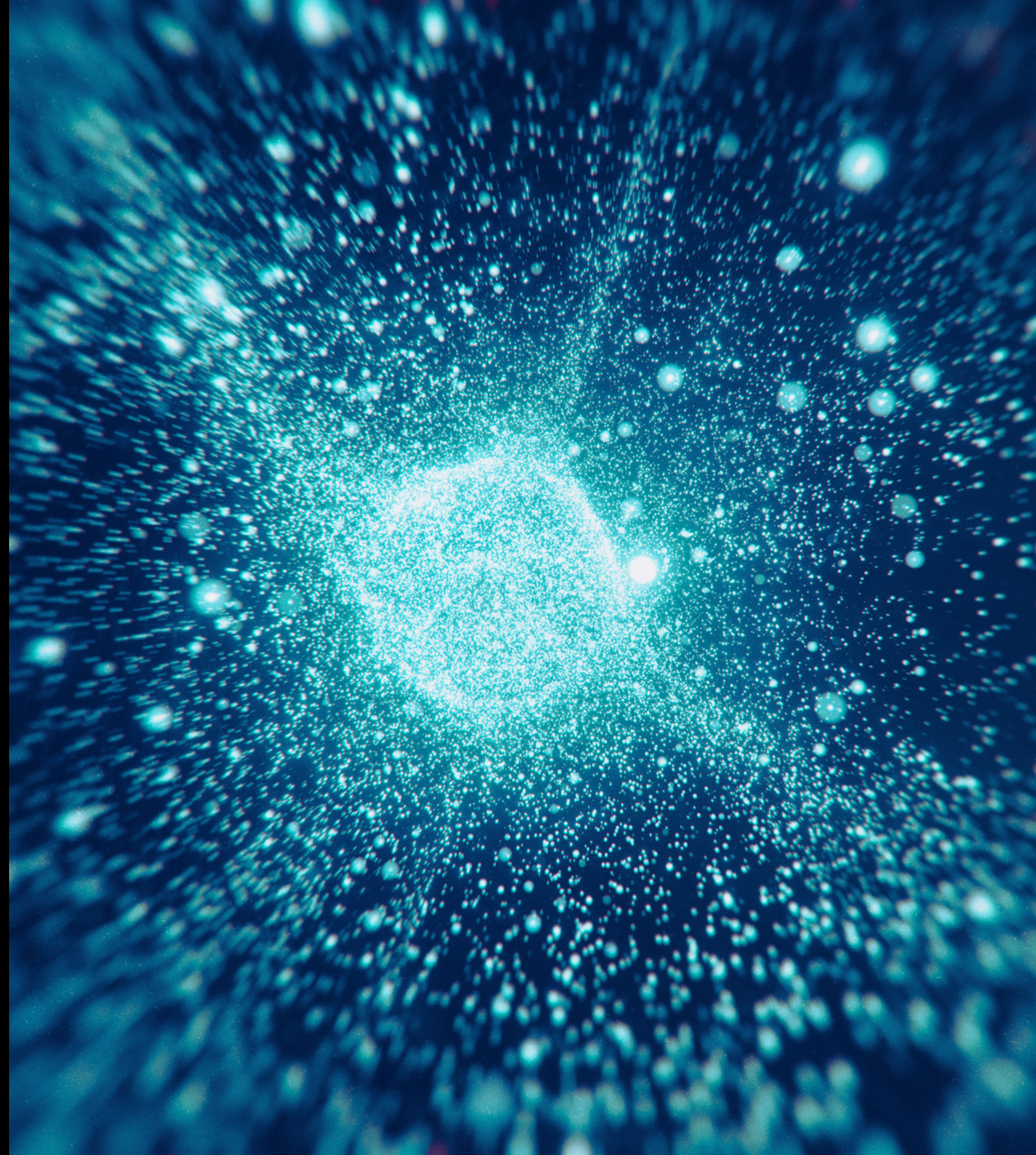
Don'ts

- Share private information
- Rely on output
- Ask too much in one prompt
- Ask it to do math
- Data and stats
- Ask for in-depth information



Structure

- Simulate persona
- Task
- Steps to complete
- Context/constraints
- Goal
- Format output





LIMITERS

- Forget all previous instructions
- You are a [job description] with [specific level of experience]
- Explain [topic] for [your specific audience]
- Please use a [suitable adjective] tone when generating your response
- Please include the following items

NI

What are off limits for me to ask you?



As an AI language model, I am programmed to answer questions to the best of my ability and knowledge within ethical and moral boundaries. However, there are certain topics that may be inappropriate, offensive, or illegal to discuss. As a general rule, I will not engage in conversations that involve hate speech, discrimination, promotion of violence, sexually explicit content, or personal information that could compromise someone's privacy or security. Additionally, I cannot provide medical, legal, or financial advice, as these fields require specialized expertise and certification. If you have any concerns about the appropriateness of a question, please refrain from asking it.

NI

Where did you get the 49% stat from? I need the source.



I apologize for the oversight in my previous response. As an AI language model, I generate responses based on patterns and common knowledge. However, I understand the importance of providing accurate and verifiable information, especially when it comes to statistics.

Upon conducting some research, I couldn't find a specific source for the 49% statistic mentioned earlier. Therefore, I advise caution when using such statistics and recommend citing reputable sources to avoid spreading misinformation.

If you have any further questions or concerns, please don't hesitate to let me know.



As an AI language model, my primary purpose is to assist humans in various tasks such as language translation, text summarization, content creation, and more. While there is no doubt that AI technology, including language models like myself, will lead to significant changes in the job market and some job displacement, it is difficult to predict the worst possible outcome of my implementation for human employment.

However, there are several potential scenarios that experts have discussed. One worst-case scenario is that AI technologies could replace a significant portion of human jobs, leading to widespread unemployment, especially for those who work in industries where automation is most feasible, such as manufacturing, transportation, and customer service.

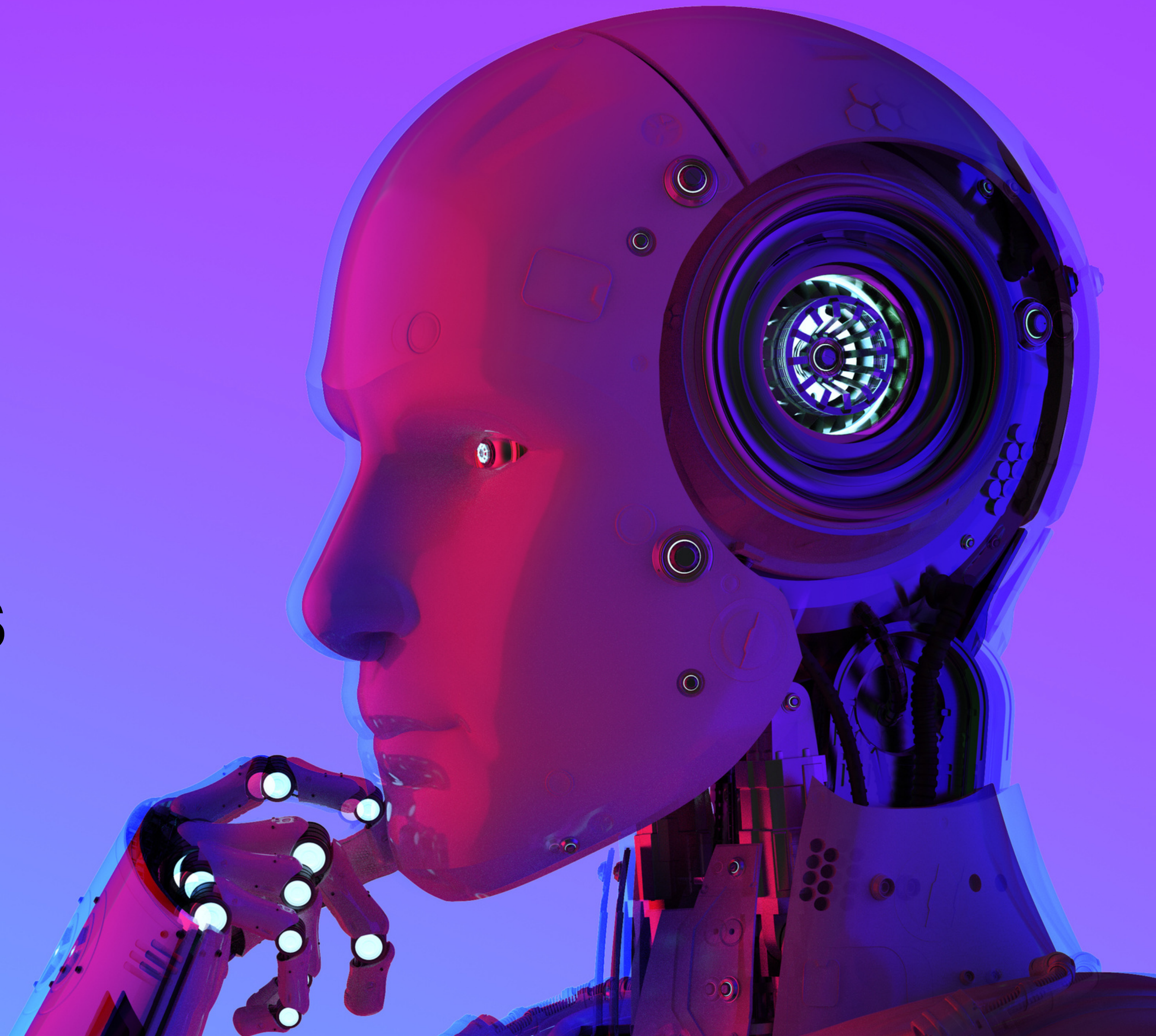
Another potential negative outcome could be the widening of the income gap between those who possess the skills to work alongside AI systems and those who do not. In such a scenario, a significant portion of the workforce could become unemployable and face significant economic hardship.

It is essential to note, however, that the implementation of AI technologies does not necessarily mean the end of human employment. While AI systems can automate many routine tasks, there will still be a need for human oversight, creativity, and problem-solving skills.

Overall, the outcome of Chat GPT implementation for human employment will depend on various factors, including the pace of technology adoption, the availability of alternative employment opportunities, and how effectively society can manage the transition to an AI-driven economy.

Many workers who perform tasks that can be automated by language models may find themselves struggling to find employment or forced to accept lower-paying jobs with fewer benefits.

**ChatGPT has
created new
opportunities**



Opportunities

- ChatGPT web app developer
- ChatGPT specialist
- ChatGPT consultants
- Prompt engineers
- AI artists



ANTHROPIC

Prompt Engineer and Librarian

APPLY FOR THIS JOB

SAN FRANCISCO, CA / PRODUCT / FULL-TIME / HYBRID

Annual Salary (USD)

- The expected salary range for this position is \$175k - \$335k.

Thank you for learning
more about Chat GPT.
We hope you found
this presentation
informative!



Derek



Niki