



## IEEE Smart Cities Auckland New Zealand

Thursday September 15, 2022, 7 pm PDT

*Live Stream Seattle Washington*

### **Transforming Services and Engagement Outcomes in Auckland, New Zealand**

Auckland, like many other cities of its size, faces considerable challenges around community equity and wellbeing. These issues occur across a range of sectors, including transport, health, education and government. Technology adoption is typically fairly rapid, but some care is required to align technology with community equity needs. Auckland is a South Pacific city with both strong te ao Māori foundations as well as global scale cultural and ethnic diversity. This presentation will introduce the context of Auckland and specific initiatives occurring to improve government services and engagement through Smart Cities technologies.



**Matthew Ensor**

Matt is a Business Director in Community Shaping at Beca, which is New Zealand's largest professional services firm. His qualifications are in civil engineering and social science, and in 2011 Matt won a Prime Minister's Scholarship to study Leadership at INSEAD Business School in France. Matt has worked in Smart Cities since 2016 and been part of the transition of initiatives from vendor-led through to community-focused. In 2020 Matt founded Frankly AI, a technology startup with the mission of "No voice left behind". Frankly is an online engagement tool that provides culturally appropriate online engagement for when it's not practical to meet face to face.

Register at: <https://events.vtools.ieee.org/m/321672>

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Join us for an interactive session on Smart Cities Auckland. Why is Auckland considered one of the best Smart Cities in the World? What do their people, transportation, health care, governance have that other Cities don't? What are they doing right? Find out from naïve speakers why this city is ranked one of the tops in the world! Sign up today at [REGISTER](#).

