Smart Cities Denver
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Live Stream Seattle Washington

Master Class: Where is your City in the Global race for Talent?

In the 4th Industrial Revolution, all cities try to attract and retain talent. Talent drives prosperity, lack of it pushes for decadency. What's making a city attractive for talent? What are the main components for that decision? How can we improve our city talent attractiveness? Prof. Ondiviela, author of Springer's "*Beyond Smart Cities: how to create an attractive city for talent*" will present us his 175 best world cities model and 6 years research conclusions.

Jose Antonio Ondiviela

Jose Antonio Ondiviela is an Urbanologist. Fully dedicated to research on Cities and urban Technology, he works as Director for WW Observatory for Attractive Cities for talent at Universidad Francisco Vitoria (UFV)(Madrid). He is also Strategic Senior Advisor for City of Zaragoza. He worked for almost 29 years for Microsoft as Western Europe Public Sector Government / Smart Cities Solutions Director. He holds a wealth of international experience in field sales, sales strategy, operations and marketing. He has also worked for Unisys and Alcatel. Aged 58, married, two children, Jose Antonio was born in Spain. He studied Telecommunications Engineer MS at UPM-Madrid, MS on Human Sciences at UFV-Madrid, MS in Enterprise and Institutional Communication Management at UAB-Barcelona, a Financial Business Master online from INSEAD, and PhD. Human Sciences for UFV-Madrid He is very active in the Academic area, with a PhD Thesis: "Beyond Smart Cities: Creating the most Attractive city for Talented Citizens", articles and other publications and conferences. All research information at: http://attractivecities.com ORCID (Academic Profile): https://orcid.org/0000-0001-6732-8754 EU Expert: EX2020D382180 His favorite hobbies are Wine Culture (Enology), Golf, and spend time with his family at country space.

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