



**Join us Friday April 29, 2022
at High Noon 12 pm PDT**

Digitalization of the Water Industry

Join us for an interactive session with Fred Wiesler on the Digital Transformation of the water industry. You don't want to miss. Today, public, and private enterprises throughout the water and wastewater industry face several difficult challenges. Infrastructure is aging, operational costs are rising, regulations are tightening, and there is a greater need for stakeholders to improve efficiency across the entire hydrological cycle. Today Fred will speak on how his company Siemens is using the Digital Portfolio for the Water Industry and the digitalization in the water and wastewater industry to enable his customers to transformation into the digital world. His company has developed the Digital Enterprise, a comprehensive portfolio of software and automation solutions. Processing all available data in a comprehensive data model makes it possible to optimally exploit the full potential of all systems. The result is a digital twin – a precise, virtual model of the plant that's always up to date.



Fred Wiesler

Mr. Wiesler is a mechanical engineer with over 30 years membrane separation experience in the water and wastewater industries. He recently joined the Siemens Water team focusing on the digital transformation of the water and wastewater industry. This has been an eye-opening experience for him and a chance to look at water treatment from a new angle and he really appreciates the value of water. Siemens and his team are truly focused on assuring a secure water source for generations to come.

Register at: <https://events.vtools.ieee.org/m/307158>