



IEEE Smart Cities Paris France

January 18, 2024, 7 am PST

Live Stream from Seattle Washington



Paul Doherty, RA, CDT, CSI, IFMA
Fellow, DFC Senior Fellow

Smart Cities: Reimagining the Parisian Experience

What is a Smart City? Who pays for it? How do you measure success? Where are examples of Smart Cities? When can you expect your city to become a Smart City?

This presentation dives into strategies, master plans, innovative solutions and examples that will disrupt existing paradigms, transform traditional processes, and inspire a new generation of urban dreams for Paris that do not rely on a scarcity mindset, but a model of abundance. This session will bring you across a threshold to reimagine your own urban experiences and create your own future in a human-centric, data-driven world.

Register at: <https://events.vtools.ieee.org/event/register/390939>

Paul is CEO of The Digit Group, Inc. TDG (<https://www.thedigitgroupinc.com/>), a Smart City real estate development and solutions company. Paul is an award-winning architect, a Senior Fellow of the Design Futures Council (DFC) and a Fellow of the International Facility Management Association (IFMA). Paul is the author of the bestselling books, "Smart Cities: Reimagining the Urban Experience" and "Unlocking the Metaverse: A Strategic Guide for the Future of the Built Environment".



Paris isn't just a smart city -- it's the world's original smart city, thanks to a massive rebuilding of infrastructure and technology in the mid-19th century. But will being a smart city help it succeed as host of the 2024 Olympics? The answer is a qualified yes -- because many of the improvements undertaken during the reign of Napoleon III remain powerful driving forces in 21st-century Paris. Based on my research as the co-author of "Smart Cities, Smart Future (Wiley 2018), my talk will clearly explain what makes a city genuinely smart and I'll show why Paris can rightfully call itself a smart city. CLB

Cornelia Lévy-Bencheton is a marketing communications consultant, community enthusiast and smart cities author. An unabashed Francophile, Cornelia is fluent in French and has lived and worked in France. She is co-author of SMART CITIES, SMART FUTURE: SHOWCASING TOMORROW (Wiley, 2018) <https://amzn.to/2LilMeh>. A passionate futurist and committed data analyst, Cornelia speaks about how smart city concepts are impacting governments, societies, and our local communities, transforming the way we live and work.

Register at: <https://events.vtools.ieee.org/event/register/390939>

